

# Healthy Volusia Collaborative

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# Where We Have Been

- **Healthy Volusia began many years ago as an effort to unite community partners that could develop strategies aimed at improving the overall health of the residents of Volusia County through strategic planning and unification of resources. Much data has been gathered and reviewed over these many years and some indicators have improved, while others are still in need of address.**
- **Workgroups met regularly to address identified health problems and these workgroups engaged in activities which focused specifically on identified health issues.**

# Where We Are Now

- **We restructured with the goal of engaging the community in looking at four aspects of a “Healthy Volusia.” These four areas were:**
  - **Risk Reduction**
  - **Prevention**
  - **Access to Resources**
  - **Partnership Development**

# Accomplishments

- Each workgroup had their own **Strategic Plan** and identified goals and objectives aimed at improving the health of the community. Many of these goals were accomplished to include:

☑ **Restaurant Project**

☑ **Step Up Volusia**

☑ **Website & Brochure**

☑ **Monthly Health Focus**

☑ **Bus Ad &  
Logo**

# Challenges

- Difficulty retaining members.
- Concern about duplicative effort.
- Alignment with existing successful collaborative efforts.
- Ability to set goals and measure success.
- Ability to have meaning for all members and their personal and professional agenda.

# Three Main Focus Areas

- **Health and Wellness**
- **Performance Snapshot Indicators**
- **Leadership Roundtable – forum for key leaders in health practice or institutions to convene to set collaborative goals.**

# Addressing the Challenges

- Making meetings meaningful and non-duplicative.
- Retaining Members.
- Supporting Community initiatives that are successful.
- Acknowledging the role of the Volusia County Health Department as a major hub of health leadership.

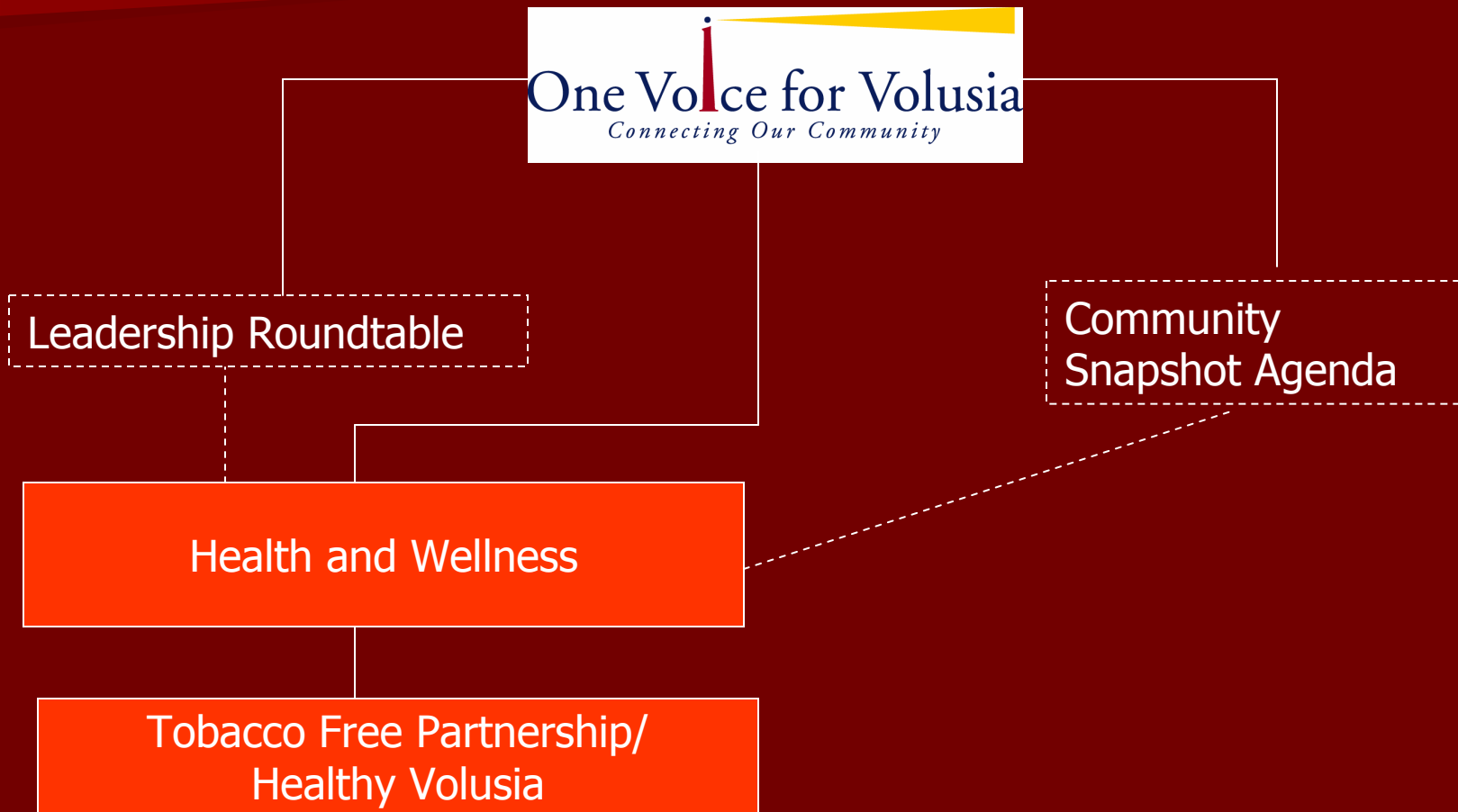
# The Solution

- Utilize an existing health and human services convening model that works.
- Incorporating the focus areas within that structure.
- Providing a forum that does not further tax people who are very busy.

# Collaborative

- Healthy Volusia will unite with One Voice for Volusia and function as a health/wellness subcommittee of that coalition.
- Members can participate in those activities that meet their agenda.

# The Structure



# Where we are today...

- The Tobacco-Free Partnership/Healthy Volusia will focus on reducing tobacco use in Volusia County
- Future projects may include other risk reduction/healthy lifestyle initiatives

# Questions/Concerns



# Conclusion and Next Steps

- Build Tobacco Free Partnership with participation of health and human services organizations, businesses and individuals.
- In future, develop health focus areas within health/wellness component of One Voice for Volusia.

**Thank You!**